239.6 mm

222.3 mm

85.7 mm

95 mm

Knife Line

Maximum Type Area

Non-visible Fold Area

12oz
Flat Template

DOUBLE WALL

• **Maximum Type Area (239.6mm x 95mm)**: This is your live print area. All critical text and images need to be within this area.

• **Maximum Image / Ink Area (222.3mm x 85.7mm)**: This is the area that you need to place your artwork and background colours within. Please remove if your background colour will be white

• **Knife Line (243.5mm x 102mm):** This is the line along which the template will be cut out and used to produce your cup.

Key

= Maximum Type Area / Ideal Viewing Space

= Maximum Image / Ink Area

= Knife Line