

12oz Flat Template




ARTWORK NOTE

- ✓ Adobe **PDF** is our preferred file format.
- ✓ All 4 colour tone designs should be created using the **CMYK** colour mode.
- ✓ All **line** and **solid** designs should be produced as spot colours and PMS colour numbers supplied.
- ✓ **Do not** embed any images – supply all images as linked files.

DOUBLE WALL

- **Maximum Type Area (239.6mm x 95mm)**: This is your live print area. All critical text and images need to be within this area.
- **Maximum Image / Ink Area (222.3mm x 85.7mm)**: This is the area that you need to place your artwork and background colours within. Please remove if your background colour will be white
- **Knife Line (243.5mm x 102mm)**: This is the line along which the template will be cut out and used to produce your cup.

Key

-  = Maximum Type Area / Ideal Viewing Space
-  = Maximum Image / Ink Area
-  = Knife Line