222 mm

200 mm

120 mm

117.3 mm

Knife Line

Maximum Type Area

Non-visible Fold Area

16oz
Flat Template

• **Maximum Type Area (222mm x 120mm)**: This is your live print area. All critical text and images need to be within this area.

• **Maximum Image / Ink Area (200mm x 117.3mm)**: This is the area that you need to place your artwork and background colours within. Please remove if your background colour will be white

• **Knife Line (220.6mm x 123.1m)**: This is the line along which the template will be cut out and used to produce your cup.

Key

⌐ ¬ = Maximum Type Area / Ideal Viewing Space
└ ┘

▮ = Maximum Image / Ink Area

▭ = Knife Line