



16oz Flat Template

ARTWORK NOTE

- ✓ Adobe **PDF** is our preferred file format.
- ✓ All 4 colour tone designs should be created using the **CMYK** colour mode.
- ✓ All **line** and **solid** designs should be produced as spot colours and PMS colour numbers supplied.
- ✓ **Do not** embed any images – supply all images as linked files.

- **Maximum Type Area (222mm x 120mm):** This is your live print area. All critical text and images need to be within this area.
- **Maximum Image / Ink Area (200mm x 117.3mm):** This is the area that you need to place your artwork and background colours within. Please remove if your background colour will be white
- **Knife Line (220.6mm x 123.1m):** This is the line along which the template will be cut out and used to produce your cup.

Key

- = Maximum Type Area / Ideal Viewing Space
- = Maximum Image / Ink Area
- = Knife Line